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29.-31.3.2019

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MARIANNA D'ÉRI



Sat, 30 MARCH 2019 | 04.00 PM

YOUNG

MAKE-UP
TALENT
AWARD

GENTLE BREEZE

f beautyduesseldorf | @ beauty_duesseldorf | #beautydus

CONTACT

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ORGANISER

Messe Düsseldorf GmbH
Postfach 101006_40001 Düsseldorf_Germany
www.messe-duesseldorf.de



Messe
Düsseldorf

ARE YOU THE RISING STAR OF FUTURE MAKE-UP PROFESSIONALS?

Join us, when emerging make-up artists will show their talent at the YOUNG MAKE-UP TALENT AWARD at BEAUTY DÜSSELDORF.

Submit your application until January 15th 2019 for the finals of the YOUNG MAKE-UP TALENT AWARD on March 30th, 2019 in Düsseldorf.

YOUNG MAKE-UP TALENT AWARD

THE TOPIC

GENTLE BREEZE – The glow of soft tones. She embodies the gentle side of natural femininity: her subtle energy enchants with pure radiance. Her style always appears effortless and wonderfully relaxed. But beware, never ever mistake her delicacy and timeless understatement for weakness! Behind her natural glow stands an extremely strong character.

THE LABEL

Marianna Déri, the label known for capturing feminine fashion of timeless beauty, is a perfect match for the "Gentle Breeze" look. Classic lines are reinterpreted and met by vibrant colours, unique prints and surprising details. High-quality materials, premium workmanship and the elegant lightness of the shapes, which perfectly showcase the female body, are evident in all designs. All manufactures are chosen by the highest quality standards and fair working conditions. The same level of diligence is given to all materials.

THE LOOK

The theme „Gentle Breeze“ lets the natural beauty of every woman shine this year. The make-up appears light, airy and conjures up a perfect look that gently highlights facial features.

A transparent, natural and fresh foundation is key for this look. Small blemishes and shadows are covered with concealer to achieve a flawless complexion. On the bridge of the nose, chin and cheekbones, highlighter sets soft points of light for a luminous finish.

The eyebrows are elegantly modelled in a soft shape. A light beige tone is applied to the eyelid. The upper lid is coloured in a shimmering bronze tone, that is softly blended outwards. A matte brown tone emphasises the classic banana shape, which is softly blended to create smooth transitions from the inside to the outside. Applying light eye shadow under the eyebrow opens the eye.

The upper and lower eyelashes are finely contoured with a dark eye shadow, resulting in a soft eyeliner effect. To finalize the eye make-up, mascara is applied to the lashes for a full-bodied finish.

The face is subtly contoured and naturally freshened up with blush in apricot rosé. The lips are subtly defined in

a delicate nude-rose tone. A hint of gloss completes the radiant, fresh look.

YOUR APPLICATION

Our requirements:

- You are between 18 and 24 years of age*
- You are training as a professional make-up artist with no more than 3 years work experience**

What is required for your application for the finals of the YOUNG MAKE-UP TALENT AWARD? To apply, please select a suitable model, a fitting outfit and make-up according to the task above. The following unedited colour photos, taken against a neutral backdrop, are to be submitted:

- Close-up of model without make-up
- Close-up of model with make-up applied by you, eyes open
- Close-up of model with make-up applied by you, eyes closed
- Full body shot of model with make-up applied by you

In addition, please also submit the following documents:

- Completely filled in application form
- Short creation profile of selected make-up
- CV with professional career and/ or references
- Copy of training certificate/ diploma***
- Completely filled in consent form, signed by model****

The evaluation of your application will be based on various criteria, with particular regard to primer and foundation, blush, eye make-up, eyebrows, lip contours and lip colour applied by you as well as the overall impression.

THE NEXT STEPS

Please submit your complete application with the keyword YOUNG MAKE-UP TALENT AWARD to the contact details below. An expert jury will review your submitted documents and will nominate the contestants. A maximum of 10 contestants will be

admitted. In January 2019, you will be informed if you have qualified for the final of the YOUNG MAKE-UP TALENT AWARD. On the day of the finals, you will be required to apply the respective make-up to a model from our cast live on site.

■ BY POSTAL MAILING
BEAUTY AWARDS 2019
c/o the fable GmbH
Hansaallee 321
D-40549 Düsseldorf

■ BY E-MAIL
as JPG/300 dpi or PDF
beauty-awards@the-fable.de

Closing date for the application process is January 15th 2019.

(Date of receipt at the fable GmbH)

PRIZES FOR AWARD WINNERS ON MARCH 29th 2019

- 1. Prize 1.000 € + trophy
- 2. Prize 750 € + trophy
- 3. Prize 500 € + trophy

All participants qualified for the finals of the YOUNG MAKE-UP TALENT AWARD will receive attractive, non-monetary prizes as well as a free overnight stay including breakfast as part of the BEAUTY DÜSSELDORF 2019. Upon request, each applicant will receive two tickets for BEAUTY DÜSSELDORF 2019.

* Participants must be at least 18 years of age and no older than 24 years of age at the time of the award.

** Effective date for the permitted maximum of 3 years professional experience is December 15th 2018.

*** Evidence of training and curriculum vitae / references will ensure that all participants have an officially recognized education in the area of make-up.

**** The model must be at least 16 years of age.

Organiser: Messe Düsseldorf GmbH

APPLICATION YOUNG MAKE-UP TALENT AWARD

Name	First given name	Telephone
Company		Fax
Address		Email
Zip Code/ City		
Website (optional)	Facebook account (optional)	Instagram account (optional)
Place/Date	Signature	

PRIVACY POLICY

Messe Düsseldorf GmbH processes your personal data for the purpose of executing the awards as well as for reporting purposes. The data protection regulations of Messe Düsseldorf GmbH hold information in closer detail to this subject and are available under www.messe-duesseldorf.de/privacy. You may at any time object to the processing of your personal data either on the aforementioned website, via e-mail to privacy@messe-duesseldorf.de or via postal mail to Messe Düsseldorf GmbH, VG-R, PF 101006, 40001 Düsseldorf, Germany.

Declaration of consent to the use of photos and / or videos by Messe Düsseldorf GmbH in the scope of the BEAUTY MAKE-UP AWARD 2019 and/or the YOUNG MAKE-UP TALENT AWARD.

Messe Düsseldorf GmbH intends to evaluate and publish photos and/or videos for the purpose of holding the BEAUTY MAKE-UP AWARD 2019 and/or the YOUNG MAKE-UP TALENT AWARD 2019, in order to present the company and its events BEAUTY DÜSSELDORF / TOP HAIR / MADS and for press reporting purposes on the internet and in printed form.

I (Consenting person)

Name: _____

Address: _____

Email: _____

consent to photos and / or videos depicting myself being evaluated by a jury for the aforementioned purposes and to said material being published on the internet as well as it being included in printed advertising material. This consent underlies no time or spatial restrictions.

The evaluation to be carried out by a jury refers to the make-up performance on my person by the make-up artist in the scope of said make-up artist's participation in the BEAUTY MAKE-UP AWARD 2019 and/or the YOUNG MAKE-UP TALENT AWARD 2019. As far as there are references to my ethnic origin, religion or health in my photo (e.g. skin colour, headgear, glasses), my consent also refers to these details.

I also certify that I am at least 16 years of age at the time of signing this declaration.

I understand that information on the Internet is available worldwide, can be found by search engines, and can be linked to other information, which may create personality profiles about me. I am aware that information posted on the Internet, including photographs, can be easily copied and redistributed, and that there are specialized archiving services that aim to permanently document the state of certain websites on certain dates. This can lead to information published on the internet still being found elsewhere on the original page even after it has been deleted.

Photos and/or videos depicting myself may also be published on social media (such as Facebook). I am aware that according to the currently known information, photos, videos and other data on social media can no longer be deleted at all, but are only no longer shown publicly. There is currently not enough information available about the internal use of photos, videos and other data by social media – for example to create personality profiles.

Place, Date, Signature of the Consenting Person

Messe Düsseldorf GmbH processes your personal data. The data protection regulations of Messe Düsseldorf GmbH hold information in closer detail to this subject are available under www.messe-duesseldorf.de/privacy. You may in due time object to processing of your personal data either on the aforementioned website, via e-mail topprivacy@messe-duesseldorf.de privacy@messe-duesseldorf.de or via postal mail to Messe Düsseldorf GmbH, VG-R, PF 101006, 40001 Düsseldorf, Germany.