

# BEAUTY business



9.3.-11.3.2018



55,000 TRADE VISITORS FROM 80 COUNTRIES +++ 1,500 EXHIBITORS AND BRANDS +++ 130 PRESENTATIONS IN THE ANCILLARY PROGRAMME

## Great benefits

- Clearly defined subject areas
- Obligatory visitor registration
- Highly professional atmosphere
- Innovative special areas
- New products show
- Event character

## Professionalism and quality

- 70% of visitors are self-employed
- 58% of visitors want to invest
- 96% of visitors award the show top marks

## Your contacts

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## Excellent service

- Stand space from EUR 145.-/m<sup>2</sup>
- Stand construction from EUR 89.-/m<sup>2</sup>

Registration now available at [www.beauty-duesseldorf.com/application](http://www.beauty-duesseldorf.com/application)



## Deadlines

