

PERMANENT BEAUTY MASTERS

1 April 2023 – www.beauty.de/pmu

The championship will take place under the motto "Elegant on the Beach" and will be divided into two categories. In both categories, the focus will be on natural and type-appropriate micropigmentation. The harmonious selection of form and colour is what distinguishes professional permanent make-up.

CATEGORIE „POWDER BROWS“



THE MOTTO

"Elegant on the beach – the day" – Airy, natural and true to type!

The styling for a day at the beach is kept in white, so that the natural beauty of the eyebrows is perfectly staged.

THE CHALLENGE

- The anatomical and natural shape of the eyebrow should be re-created as closely as possible. A clear shape should be visible – but without a fixed contour or fixed frame. In case of missing hairs or gaps, work visually denser - refrain from pigmenting individual hairs here.
- The pigment tone and saturation should look like the "healed" version. Work as airy as if it were already the healed end result.
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- After the micropigmentation you have the possibility to style your model according to the motto (make-up and outfit*). The pigmented area must NOT be made up – also do not cover or tint!

DIE JURY

1. The hygiene jury pays attention to compliance with hygiene regulations and the use of products that are compliant with the EU chemicals regulation REACH during work and awards evaluation points for hygienic work.
2. The expert jury is not present during the work process and evaluates the final result professionally, neutrally and independently after completion of the work.

CATEGORIE „VOLUME LIPS“



THE MOTTO

"Elegant on the beach – the evening" – soft, natural and trendy!

The styling at the beach party in the evening is an eye-catcher: elegantly summer evening wear emphasises the lips as a symbol of passion.

THE CHALLENGE

- Again, the anatomical and natural shape of the lip should be reproduced as closely as possible and should not be pigmented beyond the natural lip line. The contour should be precise, but not visible as a line.
- The colour must be implanted evenly. There should be no gap between the contour and the shading.
- To achieve the Volume Lips, the "lip heart" should be worked in an arc – you should avoid an "angular" shape here.
- After the micropigmentation you have the possibility to style your model according to the motto (make-up and outfit*). Do NOT apply make-up to the pigmented area – also do not cover or tone!

YOUR APPLICATION

Our requirements for you:

- You are 18 years or older.
- Your model is also at least 18 years old or older.
- You have demonstrably completed training as a PMU artist and have at least one year's professional experience. **
- For the application, a work sample on one of the two topics is submitted.
- The submission of the work sample is done by photo proof AND short video. The photos do not have to be professional, but good photo and video quality increases the chance of a good evaluation. The jury can only evaluate what they can clearly see.
- A jury of experts will evaluate your submitted documents & works and nominate the finalists.
- A maximum of 10 participants will be admitted per category
- You will be informed in February 2023 whether you have qualified for the final.

Note on work recordings:

1.) Before AND after photos (JPG or PDF) of your work each...

- Frontal shot of the whole face (2-3 photos)
- Close-up of the corresponding area (3-5 photos)
- Close-up with slightly lateral view of the corresponding zone from the left and right side respectively (3-4 photos)

2.) Video with...

- Short presentation of the model without pre-pigmentation
- Shooting during pigmentation
- Final result
- Please make sure that the video is not longer than 1 min.

Please note that the respective model must not have any pre-pigmentation and the submitted photos/videos must not be edited – also no skin retouching!

Send us your complete application under the keyword "Permanent BEAUTY Masters" to one of the addresses below:

- Fully completed application*
- Curriculum vitae with professional background and/or references
- copy of a certificate of education***
- completed declaration of consent of your model****
- Photos and videos of the work sample (see above)

per Post:

BEAUTY AWARDS 2023
c/o event element
Peter-Maeth-Str. 5
53424 Remagen
Germany

or

per Email:

pmu-beauty@event-element.de

Application deadline: 20 February 2023

(access at the recipient)

* Participants must be at least 18 years old at the time of the award.

** The deadline for at least 1 year of professional experience is 20 February 2023.

*** Training certificate and curriculum vitae/references ensure that participants have received recognised training in permanent make-up.

**** The model must be at least 18 years old.

REGISTRATION

I hereby register for the "Permanent BEAUTY Masters" at BEAUTY Düsseldorf 2023 in one of the following categories (please tick):

Powder Brows

Volume Lips

First name

Last name

Street and house no.

Postcode and place

Country

Phone / Mobile

Email

Website (optional)

Instagram (optional)

Facebook (optional)

Place, date

Signature

With my signature, I confirm that during the competition I will observe all legal regulations, guidelines and ordinances currently in force in Germany for the field of permanent make-up – in particular compliance with the applicable hygiene regulations and the use of products that are compliant with the currently valid EU chemicals regulation REACH.

I assure that my model, which can be seen in the application photos and videos, does not have any pre-pigmentation. I assure that the submitted photos/videos have not been edited – also no skin retouching!

DATA PROTECTION INFORMATION

Messe Düsseldorf GmbH processes your personal data for the purpose of presenting the award and for reporting purposes. Further information can be found in the data protection regulations of Messe Düsseldorf GmbH. These can be viewed at www.messe-duesseldorf.de/datenschutz. You may, at any time, object to the processing of your personal data either on the aforementioned website, via email to privacy@messe-duesseldorf.de or by post to Messe Düsseldorf GmbH, G2-RV, PF 10 10 06, 40001 Düsseldorf, Germany.

WE WOULD LIKE TO USE YOUR IMAGE FOR OUR COMPANY
DECLARATION OF CONSENT
FOR APPLICANTS

Messe Düsseldorf GmbH lives, works and deals above all with and for people - always has. People are at the centre of everything we do. Which is why it is particularly important for us to create authentic and professional photos and/or videos of our events and, above all, of our visitors and exhibitors, and to use these for the promotional presentation of our company and our events.

For this presentation of Messe Düsseldorf GmbH and its events on the Internet (incl. social media) and in printed advertising materials, the company intends to create and publish photos and/or videos.

I,

Name: _____

Address: _____

E-Mail Address: _____

declare with my signature, in accordance with the details laid out on Page 2, my consent to Messe Düsseldorf GmbH or a person commissioned by Messe Düsseldorf GmbH photographing and/or filming me and publishing photos and/or videos made in this way, in which I can be recognised, for advertising purposes on the Internet (incl. social media) and/or in printed advertising materials.

Place, date, signature of the person(s) giving the consent or –
vicariously, the signatures of all legal guardians

Data Protection Notice

Messe Düsseldorf GmbH, Messeplatz, Stockumer Kirchstr. 61, 40474 Düsseldorf, processes personal data relating to you. Insofar as this processing concerns images and videos in which you can be recognised, the processing is based on your consent (Art. 6 Sec. 1 lit. a. in conjunction with Art. 49 Sec. 1 lit. a. GDPR). Inasmuch as the processing relates to the archiving and correct attribution of your individual consent, the processing is based on its necessity for compliance with a legal obligation (Art. 6 Sec. 1 lit. c. GDPR), namely the obtaining and archiving of your consent and therefore also the possibility of proving its existence. You can find more information - also on your rights - in the privacy policy of Messe Düsseldorf GmbH available at www.messe-duesseldorf.de/privacy. In principle, i.e. subject to legal restrictions, you can object to the processing of your personal data at any time either on the aforementioned website, by e-mail to privacy@messe-duesseldorf.de or by post to Messe Düsseldorf GmbH, G2-RV, PF 101006, 40001 Düsseldorf, Germany.

Special Categories of Personal Data:

Insofar as my photo reveals information about my ethnic origin, political opinions, religious or ideological convictions or health (e.g. skin colour, headgear, glasses), my consent also refers to this information. I am aware that information on the Internet is accessible worldwide, can be found using search engines and can be linked to other information, from which personality profiles about me can be created under certain circumstances. I am aware that information placed on the Internet, including photos, can easily be copied and redistributed, and that there are specialised archiving services whose aim is to permanently document the state of certain websites at certain dates. This may mean that information published on the Internet can still be found elsewhere even after it has been deleted from the original site.

Social Media / Data Transfer to Third Countries:

Photos and/or videos in which I can be recognised may also be published on social media (such as Facebook, Instagram, Twitter, etc.). I am aware that according to currently available information, photos, videos and other data in social media can no longer be deleted at all, but only be no longer shown publicly. There is currently insufficient information about the internal use of photos, videos and other data by social media operators – for example to create personality profiles. Social media is generally operated by US providers. I am aware that personal data concerning me may be transferred to a third country, i.e. to a country outside the European Union and the European Economic Area or to a country that does not offer an adequate level of data protection. If the data is transferred to the USA, there is a risk my data may be processed by US authorities for control and monitoring purposes, possibly without my having any legal remedy.

Revocation at any Time:

I can also revoke this consent at any time in writing (please send to privacy@messe-duesseldorf.de) without affecting the legal validity of the processing carried out on the basis of my consent up to the revocation. Photos and/or videos that essentially show only me will then be removed from the Messe Düsseldorf GmbH website within a maximum of two weeks, will not be re-published and will also no longer be used for new printed material produced by Messe Düsseldorf GmbH from the time revocation was received. If I am recognisable in a photo/video together with other persons, the photo does not have to be removed and it is sufficient if I am made unrecognisable in the photo/video concerned within two weeks (e.g. by pixelation/ blurring). If I am depicted in a photo / in a video together with other persons – and Messe Düsseldorf GmbH does not wish to make use of the option to make the photo unrecognisable, but would rather replace it directly with a new photo / a new video (e.g. because the photo has a special significance for a website) – the deadline for replacing the photo is one month.

DECLARATION OF CONSENT

FOR MODELS

Declaration of consent to the use of photos and/or videos by Messe Düsseldorf GmbH in the scope of BEAUTY Düsseldorf 2023 for the "Permanent BEAUTY Masters".

Messe Düsseldorf GmbH intends to evaluate and publish photos and/or videos for the purpose of holding the "Permanent BEAUTY Masters 2023", in order to present the company and its events BEAUTY DÜSSELDORF/ TOP HAIR and for press reporting purposes on the internet and in printed form.

I (consenting person)

Name: _____

Address: _____

Email: _____

consent to photos and/or videos depicting myself being evaluated by a jury for the aforementioned purposes and to said material being published on the internet as well as it being included in printed advertising material. This consent underlies no time or spatial restrictions.

The evaluation to be carried out by a jury refers to the permanent make-up performance on my person by the permanent make-up artist in the scope of said permanent make-up artist's participation in the "Permanent BEAUTY Masters 2023". As far as there are references to my ethnic origin, religion or health in my photo (e.g. skin colour, headgear, glasses), my consent also refers to these details.

I also certify that I am at least 18 years of age at the time of signing this declaration.

I understand that information on the internet is available worldwide, can be found by search engines, and can be linked to other information, which may create personality profiles about me. I am aware that information posted on the internet, including photographs, can be easily copied and redistributed, and that there are specialized archiving services that aim to permanently document the state of certain websites on certain dates. This can lead to information published on the internet still being found elsewhere on the original page even after it has been deleted.

Photos and/or videos depicting myself may also be published on social media (such as Facebook). I am aware that according to the currently known information, photos, videos and other data on social media can no longer be deleted at all, but are only no longer shown publicly. There is currently not enough information available about the internal use of photos, videos and other data by social media – for example to create personality profiles.

Place, date, signature of the consenting person

Messe Düsseldorf GmbH processes your personal data. The data protection regulations of Messe Düsseldorf GmbH hold information in closer detail to this subject are available under www.messe-duesseldorf.de/privacy. You may in due time object to processing of your personal data either on the aforementioned website, via e-mail topprivacy@messe-duesseldorf.de or privacy@messe-duesseldorf.de or via postal mail to Messe Düsseldorf GmbH, G2-RV, PF 101006, 40001 Düsseldorf, Germany.