

## **Naillympia: The world's leading nail tech competition is once again looking for Germany's best nail design talents**

Germany's nail artists are once again invited to compete in an exciting international championship at BEAUTY Düsseldorf 2024. The third edition of the prestigious nail competition in Germany will run from 22 March to 24 March 2024, as part of BEAUTY. The Naillympia Germany Arena in Hall 12 will host beginners, advanced and masters in the live categories Gel Polish Manicure, Gel Tip/Overlay, Gel Sculpting, Joy of Nails, French Twist 5-Shape Challenge, Acrylic Tip & Overlay, Acrylic Sculpting, Salon Nails and Stiletto Nails. The categories are regularly updated to reflect the latest trends in the industry. Depending on their skills and expertise, the participants are divided into Divisions 1 to 3 where they can showcase their skills.

### **Fairness as the highest competitive principle**

The nail competition has its roots in the USA. 2001 saw the hosting of "The Nail Olympics USA" in Las Vegas, which ultimately gave rise to the idea for the Naillympia. The concept behind it was simple but innovative: the competition should first and foremost be unbiased. That is why the entire competition and the assessments are kept anonymous so all nail artists are assessed impartially, regardless of their own skill level. "As one of the world's leading and most prestigious nail competitions, Naillympia places the greatest importance on fair championship conditions and product independence," emphasises Stefanie Lo Re from Signature Nail International (SNI), who are once again in charge of organising Naillympia Germany.

### **THE opportunity for recognition in the industry**

The special status of the Naillympia is not only reflected in the growing popularity of the championship itself, but also in the high-calibre jury lineup. Featured are influential figures from the international nail industry who, with their extensive expertise and excellent reputation, guarantee a fair and competent assessment of the participants' work. To ensure the impartiality of the championship, the jury takes on new members every year.

### **Apply now**

The application phase is already underway via the official Naillympia



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Mitgliedschaften der  
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Öffentliche Verkehrsmittel:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center Verwaltung

Germany website: [www.nailympia.de](http://www.nailympia.de). Registrations can be submitted for the online categories until 31/01/2024 and for the live categories until 28/02/2024. All details and further information on the registration process can be found at [www.signature-nail.com/en/registration](http://www.signature-nail.com/en/registration).

### **More nail trends and tips can be found on the BEAUTY full NAILS Stage**

In addition to the exciting Nailympia Germany, BEAUTY Düsseldorf will once again feature a three-day specialist programme with first-class nail professionals giving tips on such topics as faster workflows and sales-boosting nail art upgrades, French rose manicures, portrait nails and wet flower gel painting. Further information at [https://www.beauty-duesseldorf.com/en/Program/Nail/Programme\\_BEAUTYfull\\_NAILS](https://www.beauty-duesseldorf.com/en/Program/Nail/Programme_BEAUTYfull_NAILS).

### **BEAUTY Christmas Special with discounted tickets**

Buy your tickets now and make big savings: In the BEAUTY Christmas Special, running until 31 December 2023, tickets cost just EUR 28 instead of the regular EUR 38. Legitimation as a trade visitor is required in advance at [www.beauty-duesseldorf.com](http://www.beauty-duesseldorf.com).

### **About BEAUTY DÜSSELDORF**

At BEAUTY DÜSSELDORF from 22 to 24 March 2024 the whole world of service cosmetics will meet to find information and exchange on new treatments, products, care concepts, trends and innovations. Experts and professionals from the Cosmetics, Nail, Foot as well as Wellness & Spa fields can look forward to a high-class trade fair with a diverse programme and active togetherness in an exclusive atmosphere. The exhibition segments Foot as well as Wellness & Spa (Hall 9), Cosmetics ordering area (Hall 10), Cosmetics direct (direct sales area) (Hall 11), Nail (Hall 12) and Accessoires & Bijouterie (Hall 12) will provide a comprehensive and optimal market overview.

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