

Nailympia at BEAUTY DÜSSELDORF

One of the world's leading professional nail design competitions debuts in Germany

BEAUTY DÜSSELDORF from 6 to 8 May 2022 will see the Nail Competition Nailympia celebrate its premiere. Hosting this professional and highly acclaimed international nail competition BEAUTY DÜSSELDORF lands a highlight and underlines its pole position for nail designers as well as professionals and specialists from the nail sector. "We are so pleased to be able to stage such a high-calibre international competition in Düsseldorf. Over three days we will organise 15 championships/categories and expect contestants from all over Europe. We would also like to wholeheartedly thank Stefanie Lo Re and her team of Signature Nail International (SNI) who will be organising Nailympia," says Project Director Hannes Niemann.

Stefanie Lo Re has been a household name in the industry for many years now. She has taken part in the Nailympia Competitions successfully herself several times and has also worked as an international educator and jury member. Together with her team partner Ivonne Voigt, also a Nailympia award winner, she will organise this especially high-calibre competition thereby creating another great point of contact for all nail designers who can match their skills alongside contestants from throughout the world. Nailympia was held in Las Vegas for the first time in 2001, which means organisers can already look back on 20 years of experience in these Nail Competitions.

At Nailympia products and brands have no influence on participants' placement. This international competition is above all about skills, dexterity and creativity. The scoring system, which has developed and honed over the course of time, stays true to its original concept: all competitions are rated blindly, in other words, the jury members do not know whose work they are assessing. This ensures fair and consistent scoring. And it also means that a contestant in Division 1 can win with a higher score than in the other Divisions. The individual Divisions cater to all skills levels of nail designers from beginners to professionals.

Nailympia's growth and popularity around the globe are a direct result of its mission to enlist and bring together key figures in the industry and experts for assessment. The jury boasts an international line-up of industry experts who have acquired experience, know-how and a reputation in their



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www.beauty.de



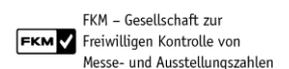
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respective countries. Nailympia is synonymous with competence, expert knowledge, standards and quality and is organised in four other countries: Australia, England/UK, Canada and Mexico. This annual contest has become the “Mecca” for nail designers seeking international recognition and acclaimed awards.

In Düsseldorf participants can contest in three Divisions: Novice (no educators); Apprentice (educator entry level) and Master. Registrations for the Nailympia Competition can be submitted to 31 March 2022 at www.nailympia.de. Here interested parties will also find everything they need to know about Competition proceedings and assessment criteria.

BEAUTY DÜSSELDORF is open from Friday to Sunday, 6 to 8 May 2022 from 9.00 am – 6.00 pm. For more and current information visit www.beauty.de.

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