

BEAUTY DÜSSELDORF 2020: Karin Darnell to receive “Golden Mask for Make-Up Artistry”

The “Golden Mask for Make-Up Artistry 2020” will go to Englishwoman Karin Darnell. Born in London she is one of the great masters in her industry.

Messe Düsseldorf and KRYOLAN Professional Make-up award the “Golden Mask of Make-Up Artistry” to make-up artists for extraordinary creativity, professional competence and special commitment to the profession as part of BEAUTY DÜSSELDORF. The award-giving ceremony will take place at the Meeting Point in Hall 10 on Saturday, 7 March 2020, at 3.30 pm.

With passion, charm and above all talent this professional make-up artist services her star models who predominantly come from the music industry. Karin Darnell accompanied “The Spice Girls” throughout their whole career and made sure the popular singers always made a glamorous appearance. Other renowned artists such as Kim Kardashian, Jessie J, Cheryl, Alesha Dixon, Gemma Chan, Dido or Myleene Klass also entrusted themselves to her creative hands. Her undoubtedly most prominent client in the show business, however, is Rihanna, for whom Darnell applied the perfect make-up in twelve videos and two movies. “I always want to stress my clients’ natural beauty. Most celebrities that I work with know exactly which make-up fits them. But at times it is also necessary to slightly adapt the look to make it fit for the red carpet while still coming across as natural.”

If Karin Darnell had a wish she would love to be the make-up artist of the British Royal Family, the members of which she ardently admires. Apart from that, Karin would have loved to work with such Hollywood icons as Elizabeth Taylor, Marilyn Monroe or Lauren Bacall. “I love the skilful scene lighting and the especial make-up so typical of that age! Women were so wonderfully feminine,” says Darnell.

For editors’ desks and advertising campaigns the likeable make-up artist who lives with her husband, two children and numerous pets in Surrey, cooperates with world-famous photographers such as Annie Leibovitz, Terry Richardson, Rankin and Ellen Von Unwerth. Darnell considers the ability to cope with stress, keep calm and work fast as the key characteristics of her profession. On top of that, make-up artists should be capable of giving their clients a feeling being irresistible and looking



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Messe
Düsseldorf

Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland

Telefon +49 211 4560 01
Telefax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Werner M. Dornscheidt (Vorsitzender)
Wolfram N. Diener
Bernhard J. Stempfle
Erhard Wienkamp
Vorsitzender des Aufsichtsrats:
Thomas Geisel

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

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fantastic.

Even beauty and fashion shoots for Harpers Bazaar and Marie Claire, the magazines, and various beauty campaigns for major cosmetics companies display her inimitable signature style. Karin Darnell also took care of participants' immaculate looks at the British casting shows "The X Factor" and "Britain's Got Talent".

The winner of the Golden Mask for Make-Up Artistry describes herself as calm, carefree, concentrated and always committed to delivering a perfect job. "It is fantastic to have a profession that involves so much creativity and dedication. No day is ever the same and I consider myself fortunate being able to work with so many amazingly talented artists. This has allowed me to get to know so many celebrities and places that not many people get to see. I love my job and would not exchange it for anything in the world."

BEAUTY DÜSSELDORF 2020 is open from Friday to Sunday, 6 to 8 March 2020, from 9.00 am to 6.00 pm. **All visitors shall submit credentials before purchasing a ticket.** Pre-registration is possible via www.beauty.de. For all other information on BEAUTY DÜSSELDORF go to the website or call the BEAUTY Hotline on telephone +49 211 4560-7602.

Press Contact:

Alexander Kempe

Marion Hillesheim

Tel.: +49(0)211/45 60-997/-994

Mail: KempeA@messe-duesseldorf.de

HillesheimM@messe-duesseldorf.de



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